

Course Requirements:

Level	Courses Code	Courses Title	Required	Prerequisite Courses	Credit Hours	Type of Requirement)Institution / College / or Program)
			Elective			
Level 1	HIST1001	History of the KSA	Required	None	2	University
	ISLM1001	Islamic Culture (1)	Required	None	2	University
	BUS 1001	Principles of Business Administration	Required	None	3	College
	MKT1001	Principles of Marketing	Required	None	3	College
	ARAB1001	Language Skills	Required	None	2	University
	ENGL1005	English Language	Required	None	3	College
Level 2	ACC1002	Financial Accounting (1)	Required	None	3	College
	CS1002	Fundamentals of Digital Transformation	Required	None	2	College
	BUS 1253	Business Communication Skills	Required	Principles of Business Administration	3	University
	ISLM1003	Recitation and Quranic Guidance	Required	None	2	University
	ISLM1002	Islamic Culture (2)	Required	Islamic Culture (1)	2	University
	MATH1007	Mathematics for Business	Required	None	3	College
	BUS1506	Business Ethics	Required	None	3	Program
Level 3	BUS1251	Organizational Behaviour	Required	Principles of Business Administration	3	Program
	MIS1001	Management Information System	Required	None	3	College
	STAT1002	Statistics for Business	Required	None	3	College
	BUS1518	Research Methodology in Business Administration	Required	None	3	Program
	BUS1507	Entrepreneurship	Required	None	3	Program
	LAW1251	Commercial Law	Required	None	3	College
Level 4	ECON1251	Microeconomics	Required	None	3	College
	BUS 1501	Human Resources Management	Required	Principles of Business Administration	3	Program
	BUS 1502	Operations Research	Required	Statistics for Business	3	Program
	ACC1252	Financial Accounting (2)	Required	Financial Accounting (1)	3	Program

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			Elective			
Level 5	BUS1751	Tourism Management	Required	Principles of Business Administration	3	Program
	MIS1755	E-Commerce	Required	Management Information System	3	Program
	FIN1254	Financial Management (1)	Required	None	3	Program
	BUS1510	Leadership & Organizational Change	Required	Principles of Business Administration	3	Program
	ECON1501	Macroeconomics	Required	Microeconomics	3	Program
	BUS1509	Small & Medium Enterprise Management	Required	Principles of Business Administration	3	Program
Level 6	BUS1508	Business Analysis	Required	Mathematics for Business	3	Program
	FIN1254	Financial Management (1)	Required	None	3	Program
	BUS1505	Supply Chain Management	Required	Principles of Business Administration	3	Program
	BUS1752	Corporate Governance	Required	Principles of Business Administration	3	Program
	BUS1753	Production & Operations Management	Required	Principles of Business Administration	3	Program
	BUS1757	International Business Management	Required	Principles of Business Administration	3	Program
Level 7	BUS1763	Innovation Management	Required	Entrepreneurship	3	Program
		Program Elective (1)	Elective (1)			Program Elective Course
	BUS1760	Negotiation Skills	Required	Principles of Business Administration	3	Program
	BUS1761	Total Quality Management	Required	Principles of Business Administration	3	Program
	BUS1765	Feasibility Studies	Required	Principles of Business Administration	3	Program

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			Elective			
Level 8	BUS 1766	Project Management	Required	Principles of Business Administration	3	Program
	BUS 1767	Strategic Management	Required	Principles of Business Administration	3	Program
		Program Elective (2)	Elective (2)			Program Elective Course
Level 8	BUS1769	Internship in Business Administration	Required	Completion of all Courses (123 hrs.)		Program

Elective I:

Level	Courses Code	Courses Title	Required	Prerequisite Courses	Credit Hours	Type of Requirement)Institution / College / or Program)
			Elective			
Level 6	BUS1758	Financial Markets	Program Elective 1	Financial Management	3	Program
	BUS1759	Investment Management	Program Elective 1	Financial Management	3	Program

Elective II:

Level	Courses Code	Courses Title	Required	Prerequisite Courses	Credit Hours	Type of Requirement)Institution / College / or Program)
			Elective			
Level 7	BUS1764	Health Management	Program Elective 2	Principles of Business Administration	3	Program
	MKT1758	Digital Marketing	Program Elective 2	Principles of Marketing	3	Program