



Course Specifications

Course Title:	Websites Design
Course Code:	MIS10803
Program:	Management Information Systems
Department:	Management Information Systems
College:	Business Administration
Institution:	Albaha University

Table of Contents

A. Course Identification	3
6. Mode of Instruction (mark all that apply)	3
B. Course Objectives and Learning Outcomes	3
1. Course Description:.....	3
2. Course Main Objective.....	3
3. Course Learning Outcomes	3
C. Course Content	4
D. Teaching and Assessment	4
1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods	4
2. Assessment Tasks for Students	5
E. Student Academic Counseling and Support	5
F. Learning Resources and Facilities	5
1. Learning Resources	5
2. Facilities Required.....	6
G. Course Quality Evaluation	6
H. Specification Approval Data	6

A. Course Identification

1. Credit hours: 3 Hrs.
2. Course type
a. University <input type="checkbox"/> College <input type="checkbox"/> Department <input checked="" type="checkbox"/> Others <input type="checkbox"/>
b. Required <input checked="" type="checkbox"/> Elective <input type="checkbox"/>
3. Level/year at which this course is offered: Level 8 /Year 4
4. Pre-requisites for this course (if any):
None
5. Co-requisites for this course (if any):
None

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	30	%67
2	Blended		
3	E-learning	15	%33
4	Distance learning		
5	Other		

7. Contact Hours (based on academic semester)

No	Activity	Contact Hours
1	Lecture	30
2	Laboratory/Studio	-
3	Tutorial	15
4	Others (specify)	-
	Total	45

B. Course Objectives and Learning Outcomes

1. Course Description: The course introduces students to the design, creation, and maintenance of web pages and websites. Students learn how to critically evaluate website
2. Course Main Objective Develop students' knowledge and skills for designing websites.

3. Course Learning Outcomes

CLOs		Aligned PLOs
1	Knowledge and Understanding	
1.1	Recognize websites design development technologies and tools	K1
2	Skills :	
2.1	Design and develop web pages and websites	S1
2.2	Analyze and criticize websites' quality	S3
2.3	Demonstrate effectiveness in working in a group	S5
3	Values:	
3.1	Develop research and Web search skills	V2

C. Course Content

No	List of Topics	Contact Hours
1	Introduction to Web Design: general information about the web design environment, including various roles of a web designer, variety of technologies and tools used and some major concepts in the field.	6
2	Introduction to HTML, developing a simple web page and Text Markup	3
3	Adding Links and Images	3
4	Table Markup and Forms	6
5	Introduction to Cascading Style Sheets CSS	6
6	Formatting Text and Colors and Backgrounds	6
7	Page Layout and CSS Techniques	9
8	Introduction to and Using JavaScript	6
Total		45

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	Knowledge and Understanding		
1.1	Recognize websites design development technologies and tools	Lecture, Support readings, group discussions, writing reports, research.. Conducting individual tasks, practical training, field training, and presentations. Activities and homework	Quiz, Midterm and Final exams Assessing individual & group tasks and presentation and discussions Assessment of activities , participations and homework
2.0	Skills		
2.1	Design and develop web pages and websites	Testing and training process. Fields studies and group discussion	Assignments, Quizzes, Practical Work, Presentations, Mid and Final Exam
2.2	Analyze and criticize websites' quality	Individual group tasks Problem solving tasks and case study activities and homework	
2.3	Demonstrate effectiveness in working in a group		
3.0	Values		
3.1	Develop research and Web search skills	Cooperative learning and application of scientific method in thinking by solving problems. Work as part of a team. Conducting group research and writing reports. Dividing students into groups to cooperate with each other for a better understanding of the terms of marketing.	Assessment by written reports. Assessing activities and homework Group and individual presentations Computer and internet-based assignments

2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Quizzes	7-8	10%
2	Practical Work	1-14	5%
3	Assignments & Discussions & presentation	1-14	10%
4	Mid Term Examination	8-9	25%
5	Final Examination	15-16	50%

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice :

- Faculty is available for student consultation and academic advice on weekdays during office hours (9 hours a week).
- Students can seek advice and consultation from teaching staff through electronic means (email and Rafid LMS).

F. Learning Resources and Facilities

1. Learning Resources

Required Textbooks	Robbins, J. N. (2018). <i>Learning Web Design: a beginner's guide to HTML, CSS, JavaScript, and web graphics</i> . 5th ed. O'Reilly Media. ISBN-13: 978-1491960202 ISBN-10: 1491960205 URL: http://shop.oreilly.com/product/0636920051626.do
Essential References Materials	
Electronic Materials	https://alison.com/tag/web-design https://www.udemy.com/courses/development/web-development/
Other Learning Materials	<i>Coding Tools</i> (Sublime Text, Atom, Brackets, CodeKit, Adobe Dreamweaver, Coda, Microsoft Visual Studio) <i>Web Graphic Creation Tools</i> (GIMP, Corel PaintShop Pro, Corel Draw, Pixelmator, SumoPaint, Pixlr) <i>Web Browsers</i> (Firefox, Chrome, Edge, Safari, Opera) <i>User Interface and Layout Tools</i> (Affinity, Adobe XD, Figma, UXPin) <i>File Management and Transfer Tools</i> (Filezilla, Cyberduck, WinSCP, Transmit)

2. Facilities Required

Item	Resources
Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)	A designated computer lab is required to teach the course. The lab should accommodate 20 students
Technology Resources (AV, data show, Smart Board, software, etc.)	Up-to-date Projector Up-to-date Smart Board High Speed Internet Connection Solid up-to-date computers (Windows)
Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	Lab must be fitted with a wall whiteboard (not portable)

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Effectiveness of Teaching	Students	Surveys
Evaluation of Teaching	staff members teaching the course	Discussions
Verifying Standards of Student Achievement	independent teaching staff from within the department and/or other departments within the college	Marking of assignments and exam submissions Revision
effectiveness and planning for improvement.	staff members teaching the course	course report

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Council / Committee	Minutes of the Council of Management Information Systems Department
Reference No.	3
Date	8.12.2021