اعتماد
NCAAA

T4

2020

Course Specifications

Course Title:	Electronic Business
Course Code:	MIS10602
Program:	Bachelor in Management Information Systems
Department:	Department of Management Information Systems
College:	College of Business Administration
Institution:	Albaha University

Table of Contents

A. Course Identification

1. Credit hours: 3

2. Course type

a. University ☐ College ☐ Department ☒ Others ☐

b. Required ☒ Elective ☐

3. Level/year at which this course is offered: Level 6 / Year 3

4. Pre-requisites for this course (if any)**:**
None

5. Co-requisites for this course (if any)**:**
None

6. Mode of Instruction (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	30	%67
2	Blended		
3	E-learning	15	%33
4	Distance learning		
5	Other		

7. Contact Hours (based on academic semester)

No	Activity	Contact Hours
1	Lecture	30
2	Laboratory/Studio	-
3	Tutorial	15
4	Others (specify)	-
	Total	45

B. Course Objectives and Learning Outcomes

1. Course Description

In order to enhance the students' experience and productivity and help them develop a wide spectrum of practical skills and knowledge on the role of electronic business in enhancing decision making and business processes, the course should emphasize on case studies that demonstrate different applications and techniques used in today's digital firms.

2. Course Main Objective

Develop student's knowledge about the foundations of electronic business infrastructures and techniques, and how it influences the business environment.

3. Course Learning Outcomes

	CLOs	Aligned PLOs
1	**Knowledge and Understanding**	
1.1	Demonstrate understanding of basic concepts of electronic business	K1
1.2	Describe challenges and opportunities of electronic businesses	K2
1.3	Explaining the role of information system in achieving electronic business goals	K3
2	**Skills :**	
2.1	Analyze the different components and assets of electronic businesses	S1

CLOs		Aligned PLOs
2.2	Explain major information security and work ethics related to electronic businesses	S3
2.3	Demonstrate effective communications	S4
2.4	Demonstrate effectiveness in working in a group	S5
3	**Values:**	
3.1	Develop time management skills	V1

C. Course Content

No	List of Topics	Contact Hours
1	Introduction to e-business and e-commerce	9
2	E-commerce fundamentals	9
3	E-business infrastructure	9
4	E-environment	9
5	Supply chain management	9
Total		45

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	**Knowledge and Understanding**		
1.1	Demonstrate understanding of basic concepts of electronic business	• Lectures Group Discussions	• Discussions • Class Participation Mid & Final Exams
1.2	Describe challenges and opportunities of electronic businesses	• Lectures Group Discussions	• Discussions • Class Participation Mid & Final Exams
1.3	Explaining the role of information system in achieving electronic business goals	• Lectures Group Discussions	• Discussions • Class Participation Mid & Final Exams
2.0	**Skills**		
2.1	Analyze the different components and assets of electronic businesses	• Exercises Group Discussions	• Quizzes • Class Participation Mid & Final Exams
2.2	Explain major information security and work ethics related to electronic businesses	• Lectures Group Discussions	• Quizzes • Class Participation Mid & Final Exams
2.3	Demonstrate effective communications	• Lectures Use of Rafid LMS	• Rafid Participation Class Participation
	Demonstrate effectiveness in working in a group	• Lectures • Group Work • Group Discussions	• Observation • Class Participation • Assignments
3.0	**Values**		
3.1	Develop time management skills	Lectures	• Attendance On-time Submissions

2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Quizzes	4-10	5%
2	Presentations	3-14	5%
3	Assignments & Discussions	3-9	10%
4	Mid Term Examination	8/9	30%
5	Final Examination	15/16	50%

*Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice:
- Faculty is available for student consultation and academic advice on weekdays during office hours (9 hours a week).
- Students can seek advice and consultation from teaching staff through electronic means (email and Rafid LMS).
- For any additional assistance, an appointment can be arranged between the student and teaching staff.

F. Learning Resources and Facilities

1.Learning Resources

Required Textbooks	Chaffey, D. (2007). *E-business and E-commerce Management: Strategy, Implementation and Practice*. Pearson Education.
Essential References Materials	
Electronic Materials	
Other Learning Materials	• Access to business and information systems top journals is essential to provide students with real world business case studies in the field • Microsoft Office 365 Web browser

2. Facilities Required

Item	Resources
Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)	A designated computer lab is required to teach the course. The lab should accommodate 25-30 students
Technology Resources (AV, data show, Smart Board, software, etc.)	- Up-to-date Projector - Up-to-date Smart Board - High Speed Internet Connection Solid up-to-date computers (Windows)
Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	Lab must be fitted with a wall whiteboard (not portable)

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Course Evaluation Surveys	Students	Direct
Students-Faculty Meetings	Program leaders	Indirect
Students Assessment of Faculty Members Survey	Students	Direct
Discussions between staff members teaching the course	Faculty	Direct
Internal review of the course at a departmental level	Faculty	Direct
External reviewers	Peer reviewer	Indirect
Course evaluation reports	Program leaders	Direct
Student assessment of faculty reports	Students	Direct
Faculty's on-going training through self/department/faculty and/or University initiated workshops and development programs	Program leaders	Indirect
Marking of assignments and exam submissions are revised by independent teaching staff from within the department and/or other departments within the college	Students	Indirect

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)
Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)
Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Council / Committee	Minutes of the Council of Management Information Systems Department
Reference No.	3
Date	8.12.2021