





Course Specifications

Course Title:	Supply Chain Management
Course Code:	16011125
Program:	Business Administration (BA)
Department:	Department of Business Administration (BA)
College:	College of Business Administration (CBA)
Institution:	Albaha University (BU)

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A. Course Identification

1. Credit hours: 3 hours
2. Course type
a. University College Department Others
b. Required Elective
3. Level/year at which this course is offered: 5/3
4. Pre-requisites for this course (if any): None
5. Co-requisites for this course (if any): None

6. Mode of Instruction (mark all that apply)

0111100			
No	Mode of Instruction	Contact Hours	Percentage
1	Traditional classroom	45	100%
2	Blended		
3	E-learning		
4	Correspondence		
5	Other		

7. Actual Learning Hours (based on academic semester)

No	Activity	Learning Hours	
Contac	et Hours		
1	Lecture	45	
2	Laboratory/Studio	15	
3	Tutorial	9	
4	Others (specify) Learning Management System (BlackBoard)	15	
	Total	84	
Other	Other Learning Hours*		
1	Study	45	
2	Assignments	30	
3	Library	15	
4	Projects/Research Essays/Theses	10	
5	Others (specify)	0	
	Total	100	

^{*} The length of time that a learner takes to complete learning activities that lead to achievement of course learning outcomes, such as study time, homework assignments, projects, preparing presentations, library times

B. Course Objectives and Learning Outcomes

1. Course Description

The main purpose of the course is to provide basic knowledge of supply chain management. The main function of supply chain management is to manage the processes and flows of material and information required to satisfy customers' demand. The course will provide the students how to acquire knowledge of supply chain management topics and their

implementation in a business environment.

2. Course Main Objective

- Demonstrate understanding of supply chain management knowledge.
- Provide students with different knowledge such as acquired knowledge of supply chain management topics and their implementation and recognition of the importance of supply chain management in business environment.

3. Course Learning Outcomes

	CLOs	
1	Knowledge:	
1.1	<u>Define</u> the essential concepts, and frameworks of supply chain management.	K.1
1.2	Recognize the contemporary developments, practices and strategies in supply chain management	K.3
2	Skills:	
2.1	Apply tools and techniques for effective supply chain management	S.1
2.2	<u>Analyze</u> the factors affecting supply chain to improve organization performance and attain competitive position.	S.2
2.3	<u>Utilize</u> appropriate information, techniques and tools to solve difficulties in making supply chain management decisions.	S.4
3	Competence:	
3.1	Recognize appropriate ethical practices and social responsibility in supply chain management.	C.2

C. Course Content

No	No List of Topics	
1	Building a strategic framework to analyze supply chains	9
2	Designing the supply chain network	6
3 Planning and coordinating demand and supply in a supply chain		9
4	4 Planning and managing inventories in a supply chain	
5 Designing and planning transportation network		3
6	6 Managing cross-functional drivers in a supply chain	
7	7 Information technology in supply chain	
	Total	45

D. Teaching and Assessment

1. Alignment of Course Learning Outcomes with Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
1.0	Knowledge		
1.1	<u>Define</u> the essential concepts, and frameworks of supply chain management.	LectureReading	AssignmentsExams
1.2	Recognize the contemporary developments, practices and strategies in supply chain management	LectureReading	QuizzesExams

Code	Course Learning Outcomes	Teaching Strategies	Assessment Methods
2.0	Skills		
2.1	Apply tools and techniques for effective supply chain management	LectureProblem solvingIllustrative exercises	Case studiesAssignmentsExams
2.2	Analyze the factors affecting supply chain to improve organization performance and attain competitive position.	LectureProblem solvingBrainstorming	Case studiesProjectsExercisesExams
2.3	<u>Utilize</u> appropriate information, techniques and tools to solve difficulties in making supply chain management decisions.	LectureProjectProblem solving	Case studiesPresentationExams
3.0	Competence		
3.1	Recognize appropriate ethical practices and social responsibility in supply chain management.	Group discussionCooperative learning	 Class presentation Case studies Class discussion

2. Assessment Tasks for Students

#	Assessment task*	Week Due	Percentage of Total Assessment Score
1	Quiz 1	4-5	5%
2	Midterm exam	7-8	30%
3	Quiz 2	12	5%
4	Homework	2-14	10%
5	Final exam	17	50%

^{*}Assessment task (i.e., written test, oral test, oral presentation, group project, essay, etc.)

E. Student Academic Counseling and Support

Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice:

Instructor will be available 9 hours per week for student consultation and academic advice

F. Learning Resources and Facilities

1.Learning Resources

Required Textbooks	Supply Chain Management: Strategy, Planning, and Operation. Global Edition by Chopra, Sunil, Meindl, and Peter: Sixth Edition, (2016)
Essential References Materials	Supply Chain Management Review JournalHarvard Business ReviewSloan Management Review
Electronic Materials	- Saudi Digital Library -Supply chain Digital (https://www.supplychaindigital.com/magazine)

Other Learning
Materials

Cecil Bozarth Robert B. Handfield, Introduction to Operations and Supply Chain Management, Prentice Hall 3 Edition, (2013)

2. Facilities Required

Item	Resources
Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)	ClassroomsComputer lab
Technology Resources (AV, data show, Smart Board, software, etc.)	 Data show Smart board Microsoft excel, power point Internet
Other Resources (Specify, e.g. if specific laboratory equipment is required, list requirements or attach a list)	Blackboard will be used to monitor students' performance

G. Course Quality Evaluation

Evaluation Areas/Issues	Evaluators	Evaluation Methods
Effectiveness of teaching	Students	Direct and indirect
Extent of achievement of course learning outcome	Department instructor	Direct and indirect
Quality of learning resources	Department instructors	Direct and indirect
Improvement of teaching	Peer evaluation and feedback	Direct and indirect

Evaluation areas (e.g., Effectiveness of teaching and assessment, Extent of achievement of course learning outcomes, Quality of learning resources, etc.)

Evaluators (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)

Assessment Methods (Direct, Indirect)

H. Specification Approval Data

Program Coordinator	Dr. Abdella Kormie Dinga
Program Chair	Dr. Saleh Abdullah Alghamdi
Council / Committee	Business Administration Department Board Meeting
Reference No.	2 nd Board Meeting 1441-1442
Date	24/12/2020