هيئة تقويم التعليم والتدريب
Education & Training Evaluation Commission

T-104
2022

Course Specification

Course Title:	**Digital Entrepreneurship**
Course Code:	**IS1514**
Program:	**Information Systems**
Department:	**Information systems**
College:	**computer science and information technology**
Institution:	**Al-Baha University**
Version:	**T104 V2**
Last Revision Date:	**May 25, 2023**

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A. General information about the course:

Course Identification					
1. Credit hours:	3 Credit Hours (3, 0, 0) (Lecture, Lab, Tutorial) (3 Contact Hours)				
2. Course type					
a.	University ☐	College ☒	Department☐	Track☐	Others☐
b.	Required ☐	Elective☒			
3. Level/year at which this course is offered:	College Elective (6th Level/2nd Year)				
4. Course general Description **General description of the course:** **The course aims to provide students with knowledge concepts of Digital entrepreneurship. It also seeks to enable the student to learn** **Steps and stages of establishing a pilot project. The course includes the practical side so that the student applies** **An executive action plan on a project that he chooses and is evaluated.**					
5. Pre-requirements for this course (if any): None					
6. Co- requirements for this course (if any): None					
7. Course Main Objective(s) **The main objective of the course Enhancing the applications of Digital entrepreneurial thought in academic communities. And work to provide students with the necessary skills to transform ideas and innovations into tangible projects. like that:** **• Familiarize students with developments in the transition towards a knowledge economy and its requirements** **• Opening the horizon in front of students and helping them in thinking and creativity**					

1. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1.	Traditional classroom	20	60%
2.	E-learning		
3.	Hybrid • Traditional classroom • E-learning	10	40%
4.	Distance learning		

2. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	30
2.	Laboratory/Studio	0
3.	Field	0
4.	Tutorial	0
5.	Others (specify)	0
	Total	30

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	lists the needs and challenges of Digital entrepreneurial projects	K2	Lectures	Exams
1.2	Explains to students the strategies and mechanisms for the success of Digital entrepreneurial projects	K3	Lectures Scientific discussions	Exams and class discussions
2.0	Skills			
2.1	the student diagnoses problems related to Digital entrepreneurial projects and presents proposed solutions	S2	Lectures Self-learning	Exams, study status
2.2	Compare the characteristics of Digital entrepreneurial projects and traditional small projects	S3	Lectures mind maps	Exams and presentations
2.3	The student participates in the design and implementation of a business plan for an entrepreneurial project model	S4	discussion, presentations, Exercises, seminars, lectures Brainstorming	Exams and presentations
3.0	Values, autonomy, and responsibility			
3.1	Effective communication with a group of entities supporting Digital entrepreneurs (leadership centers - business incubators)	V2	Lectures Scientific discussions	Exams and presentations

C. Course Content

No	List of Topics	Contact Hours
1.	Concept and importance of Digital entrepreneurship	3
2.	Establishing Digital entrepreneurial and small projects	3
3.	Plan and finance the project business	3
4.	Project operational plan and Management, accounting, and marketing team	6
5.	Operations management and project quality control	3
6.	Challenges of Digital entrepreneurial and small projects	6
7.	Leadership , Digital entrepreneurship and foreseeing the future	6
Total		30

D.Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Homework		10%
2.	Midterm exam		20%
3.	Quiz exam		10%
4.	Final exam		60%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.)

E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	أ.د أحمد الشمرى، د. وفاء المبيرك، ريادة الاعمال، مكتبة العبيكان، 1440هـ
Supportive References	د. فائز النجار وعبد الستار العلى ، د. فائز النجار وعبد الستار العلى ، الحامد للنشر،عمان،الاردن2009 د.بلال خلف السكارنة، الريادة وإدارة ألعمال،2016م-2
Electronic Materials	مجلة رواد ألعمال- الرابط - 1 http://www.rowadalaamal.com/?p=22101 www.edarah.net -http://library.argosy.edu/misc/onlinedblist.html .Turnitin,"(www.turnitin.com. htt://faculty.ksu.edu.sa/alshum/default.aspx
Other Learning Materials	

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	(classrooms, laboratories, halls Presentation, simulation halls...etc.
Technology equipment (projector, smart board, software)	1. Provide smart boards, data presentation tools and availability 2. Blackboard service throughout the teaching of the course
Other equipment (depending on the nature of the specialty)	Internet service

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	Students • Faculty • Peer Reviewers • Program Leader • Course Coordinator	• Surveys (indirect). • Direct feedback from students(interview between Program leader and students). • Course evaluation by Peer Reviewers (indirect). • Class visit by Program Leader • Comprehensive Course report (where we can find information about teaching difficulties and action plan, …)
Effectiveness of students assessment	Students • Faculty • Peer Reviewers • Course Coordinator • Exam Evaluation Committee	Surveys (indirect). • Direct feedback from students (interview between Program leader and students). • Assessment results (direct) • Course evaluation
Quality of learning resources	• Students • Faculty • Peer Reviewers Course Coordinator	• Surveys (indirect) • Course evaluation by Peer Reviewers (indirect). • Comprehensive Course report (where we can find information about difficulties and challenges about learning resources as well as consequences and action plan, …)

Assessment Areas/Issues	Assessor	Assessment Methods
The extent to which CLOs have been achieved	• Faculty • Program Leader • Course Coordinator	Student Results (direct) Comprehensive Course report (where we can find the CLO assessment results)
Other		

Assessor (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify)
Assessment Methods (Direct, Indirect)

G. Specification Approval Data

COUNCIL /COMMITTEE	
REFERENCE NO.	
DATE	