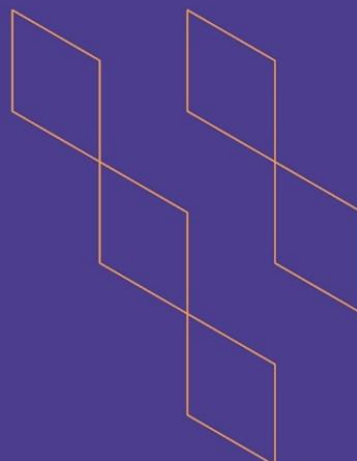




T-104
2022

Course Specification



Course Title: Principles of Management

Course Code: IS1001

Program: Computer Information Systems

Department: Computer Information Systems

College: Computer Science & Information Technology

Institution: Al-Baha University

Version: T104 – V2

Last Revision Date: May 25, 2023



Table of Contents:

Content	Page
A. General Information about the course	3
1. Teaching mode (mark all that apply)	4
2. Contact Hours (based on the academic semester)	4
B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods	5
C. Course Content	6
D. Student Assessment Activities	6
E. Learning Resources and Facilities	7
1. References and Learning Resources	7
2. Required Facilities and Equipment	7
F. Assessment of Course Quality	8
G. Specification Approval Data	8





A. General information about the course:

Course Identification

1. **Credit hours:** 3 Credit Hours (3, 0, 0) (Lecture, Lab, Tutorial)
(3 Contact Hours)

2. Course type

a. University College Department Track Others

b. Required Elective

3. **Level/year at which this course is offered:** 1st level/ 1st Year

4. Course general Description

This course explores the issues and approaches in managing the Computer Information Systems function in an organizations and how the Information System function integrates/supports/enables various types of organizational capabilities.

5. Pre-requirements for this course (if any):

None

6. Co- requirements for this course (if any): None

7. Course Main Objective(s)

The main objectives for this course are to:

- Describe the strategic role of information systems in the modern firm.
- Explain a brief overview of the Information Systems Strategy Triangle and IT governance and the detailed planning process of the Information System Strategy.
- Recognize that information systems should be optimally deployed to achieve the organization's objectives.
- Apply the work design framework for the information technology that supports communication and collaboration.
- Analyze the issues in information strategy that are fully integrated with current thinking for management and acquisition.
- Interact and work independently and collaboratively.



1. Teaching mode (mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1.	Traditional classroom	30	100%
2.	E-learning	-	-
3.	Hybrid Traditional classroom E-learning	-	-
4.	Distance learning	-	-

2. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	30
2.	Laboratory/Studio	-
3.	Field	-
4.	Tutorial	-
5.	Others (specify)	-
	Total	30





B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Demonstrating ideas that management apply to most fields of human activity.	K3	<ul style="list-style-type: none"> • Lectures • Assignments 	<p>Direct Assessment Tool</p> <ul style="list-style-type: none"> • Quiz • Midterm • Final exam <p>Indirect Assessment Tool</p> <p>Course Exit Survey</p>
1.2	Illustrating that the role of management is to add value to resources in diverse settings.	K3	<ul style="list-style-type: none"> • Lectures • Assignments 	<p>Direct Assessment Tool</p> <ul style="list-style-type: none"> • Quiz • Midterm • Final exam <p>Indirect Assessment Tool</p> <p>Course Exit Survey</p>
1.3	Compare how managers influence others to add value.	K3	<ul style="list-style-type: none"> • Lectures • Assignments 	<p>Direct Assessment Tool</p> <ul style="list-style-type: none"> • Quiz • Midterm • Final exam <p>Indirect Assessment Tool</p> <p>Course Exit Survey</p>
2.0	Skills			
2.1	Illustrate the importance of understanding theory in order to help people to make better choices.	S4	<ul style="list-style-type: none"> • Lectures • Class discussions 	<p>Direct Assessment Tool</p> <ul style="list-style-type: none"> • Quiz • Midterm • Final exam <p>Indirect Assessment Tool</p> <p>Course Exit Survey</p>
2.2	Describe the structure of Competing Values Framework with linking theories to rational goal, internal process, human relations and open systems perspectives.	S4	<ul style="list-style-type: none"> • Lectures • Class discussions 	<p>Direct Assessment Tool</p> <ul style="list-style-type: none"> • Quiz • Midterm • Final exam <p>Indirect Assessment Tool</p> <p>Course Exit Survey</p>
2.3	Discuss the relationship between organizational control and change and explain the importance of change management.	S4	<ul style="list-style-type: none"> • Lectures • Class discussions 	<p>Direct Assessment Tool</p> <ul style="list-style-type: none"> • Quiz • Midterm • Final exam <p>Indirect Assessment Tool</p> <p>Course Exit Survey</p>
3.0	Values, autonomy, and responsibility			
3.1	Interact in groups collaboratively.	V1	<ul style="list-style-type: none"> • Teamwork 	<p>Direct Assessment Tool</p> <ul style="list-style-type: none"> • Oral Presentation (Rubrics) <p>Indirect Assessment Tool</p> <p>Course Exit Survey</p>





C. Course Content

No	List of Topics	Contact Hours
1.	An Introduction to Management: Managing in Organizations	3
2.	Theories of Management	3
3.	The Environment of Organizations and Managers	3
4.	The Environment of Management: Organization Cultures and Context	3
5.	Managing Decision Making	3
6.	Planning and Strategic Management	3
7.	Organizing	3
8.	Leadership and Influence Processes	3
9.	Controlling	3
10.	Managing Operations, Quality, and Productivity	3
Total		30

D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Quiz	4	10%
2.	Midterm Exam	6	20%
3.	Oral Presentation (Rubrics)	10	10%
4.	Final Exam	12	60%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.)



E. Learning Resources and Facilities

1. References and Learning Resources

Essential References	<ul style="list-style-type: none"> Boddy, D. (2012), "Essentials of Management a Concise Introduction", England, Pearson
Supportive Referencesx	<ul style="list-style-type: none"> Kinicki, A., Williams, B. K., Scott-Ladd, B. D., & Perry, M. (2011). <i>Management: A practical introduction</i>. McGraw-Hill Irwin. Robins, S. P., DeCenzo, D. A. & Coulter, M. (2013). <i>Fundamentals of Management</i>. Prentice Hall, 8th edition.
Electronic Materials	-
Other Learning Materials	None

2. Required Facilities and equipment

Items	Resources
Facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	<ul style="list-style-type: none"> A classroom or lecture hall with whiteboard for 25 students.
Technology equipment (projector, smart board, software)	<ul style="list-style-type: none"> A digital image projection system with connection to desktop computer and laptop computer. High speed Internet connection. An instructor computer station.
Other equipment (depending on the nature of the specialty)	<ul style="list-style-type: none"> None





F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	<ul style="list-style-type: none"> Students Faculty Peer Reviewers Program Leader Course Coordinator 	<ul style="list-style-type: none"> Surveys (indirect). Direct feedback from students. Course evaluation by Peer Reviewers (indirect). Class visit by Program Leader (indirect) Comprehensive Course report (where we can find information about teaching difficulties and action plan, ...)
Effectiveness of students assessment	<ul style="list-style-type: none"> Students Faculty Peer Reviewers Program Leader Exam Evaluation Committee Course Coordinator 	<ul style="list-style-type: none"> Surveys (indirect). Direct feedback from students. Course evaluation by Peer Reviewers (indirect). Class visit by Program Leader (indirect) Exam evaluation by the Exam Evaluation Committee (indirect)
Quality of learning resources	<ul style="list-style-type: none"> Students Faculty Peer Reviewers Course Coordinator 	<ul style="list-style-type: none"> Surveys (indirect) Course evaluation by Peer Reviewers (indirect). Comprehensive Course report (where we can find information about difficulties and challenges about learning resources as well as consequences and action plan, ...)
The extent to which CLOs have been achieved	<ul style="list-style-type: none"> Faculty Program Leader Course Coordinator 	<ul style="list-style-type: none"> Student Results (direct) Comprehensive Course report (where we can find the CLO assessment results)
Other	None	None

Assessor (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods (Direct, Indirect)

G. Specification Approval Data

COUNCIL /COMMITTEE	Curriculum Committee Meeting
REFERENCE NO.	
DATE	May 25, 2023

